



MOLDOVA CIVIL SOCIETY RESILIENCY ACTIVITY

USAID's Moldova Civil Society Resiliency Activity (CSRA) is a five-year assistance project aiming at increasing the resiliency of Moldovan civil society by enhancing the ability of civil society organizations (CSOs) to engage with constituents and diversifying their resource base and by empowering and connecting new civic actors. The project broadly defines civil society to include not only well-established, registered CSOs but also unregistered civic groups, issues-based groups, and civic movements.

MAJOR AREAS OF SUPPORT

EMPOWER AND CONNECT CIVIL SOCIETY ORGANIZATIONS THROUGH A CAPACITY-BUILDING PROGRAM

Moldova Civil Society Resiliency Activity will enhance CSOs' abilities to engage their constituents, diversify income sources, and encourage constituents to participate in activities, including offering financial support. These skills will be developed through targeted training, mentoring, and internship programs.

IMPROVE CONSTITUENCY ENGAGEMENT AND RESOURCE MOBILIZATION THROUGH OUTREACH ACTIVITIES

The program will identify and promote good practices in the field of constituency engagement and domestic resource mobilization to increase the level of awareness in both the general public and the private sector and to promote collaboration between the associative and private sectors and communities. The organizations that completed the training and mentoring programs will have access to a sub-awards program to promote engagement, fundraising campaigns, crowdfunding, social business initiatives or income-generating services, etc.

ADVOCACY CAMPAIGN TO IMPROVE THE LEGAL ENVIRONMENT FOR CSOS DOMESTIC RESOURCE DIVERSIFICATION

CSRA will identify priority areas for advocacy regarding philanthropy for CSOs and will create a core group of CSOs to engage in identifying solutions for a viable financial environment for CSOs, policy development, and advocating for legal and normative improvements. Also, CSRA will draw business associations and corporate sector representatives to discuss and enhance practices related to tax exemptions for corporate donations and other philanthropy activities for CSOs.

EXPECTED RESULTS

- 75 civil society organizations completed the capacity-building program and improved their capacities to engage constituents, the private sector, and other potential partners.
- An active Alumni Club for capacity-building program participants to further develop a sense of community and interaction, to share experiences, and implement joint activities related to the skills obtained in the program.
- A functional informal Fundraisers' Network bringing together all civic actors interested in fundraising to exchange relevant experiences in deploying local resources, promoting advocacy campaigns, etc.
- 24 outreach activities to promote constituency engagement and CSO-related philanthropy.
- A vigorous advocacy campaign to improve the CSO fundraising environment framework in Moldova.
- 10% increase in the share of domestic resources in CSOs' budgets
- 10% increase in the level of people's trust towards CSOs.
- At least eight sub-awards to support constituency engagement, fundraising campaigns, social entrepreneurship, etc.

Program duration:

May 31, 2023 – May 30, 2028

Budget: \$1,499,768

Contact:

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