

CALL FOR SUBMISSIONS

Regional Competition for journalists, vloggers, and bloggers in Moldova and Ukraine

The "EU4Youth - Unlocking the potential of young social entrepreneurs in Moldova and Ukraine" project (in short, [the EUnlocking project](#)) has announced a regional contest for journalists, vloggers and bloggers in the Republic of Moldova and Ukraine.

The theme of this competition is **"Social entrepreneurship – cooperation beyond borders"**.

Do you know interesting social entrepreneur(s) in the Republic of Moldova and Ukraine who strengthen cooperation between the two countries and/or with another EU country, as well as brings positive impacts to the society and/or the environment? Help people get to know him/her/them. Participate in this competition to introduce your heroes to the public and win a cash prize!

What can I submit?

- Everything, which is important to be shared with others: you can submit an article, footage, blogpost, podcast, vlog, video, talk-shows or any multimedia content centered on the story of entrepreneurs who collaborate across the two countries and/or with other EU countries to create positive differences for the environment and their communities, especially for the disadvantaged.
- Each contestant can submit maximum 2 (two) own works.
- Materials (entries) must be originally published/broadcasted/posted between **1 October and 30 November 2021 (local time)**.
- **Priority themes** are (1) partnerships among social entrepreneurs in the Republic of Moldova and Ukraine and/or with other EU country(ies), (2) youth with social entrepreneurship, (3) workplaces for disadvantaged youth/people, (4) ecology and environmental sustainability, and (5) how social entrepreneurship contributes to regional economy (Eastern Europe).

Languages of the entries: Romanian, Ukrainian, Russian, English

The **deadline** for submitting applications is **30 November 2021 (local time)**.

For *applicants living in Moldova*, please submit your materials [here](#).

Prizes

9 prizes including:

Category 1: Video



EU4Youth

#EUnlocking

The 3 best materials will benefit from cash prizes, as follows:

1 first place: 700 euros

1 second place: 400 euros

1 third place: 200 euros

* If the winner resides in the Republic of Moldova, all the prizes include income tax in the amount of 12% to be withheld.

Category 2: Audio/Podcasts

The 3 best materials will benefit from cash prizes, as follows:

1 first place: 700 euros

1 second place: 400 euros

1 third place: 200 euros

* If the winner resides in the Republic of Moldova, all the prizes include income tax in the amount of 12% to be withheld.

Category 3: Writing

The 3 best materials will benefit from cash prizes, as follows:

1 first place: 700 euros

1 second place: 400 euros

1 third place: 200 euros

* If the winner resides in the Republic of Moldova, all the prizes include income tax in the amount of 12% to be withheld.

Who can apply

Journalists, bloggers, and everyone who reside in the Republic of Moldova or Ukraine and publish their work in any Moldavian and Ukrainian media, including television, online and print media, vlogs and blogs.

Support for applicants

Send clarifying questions until **13 October 2021** to the following email addresses:

info.ong.contact@gmail.com

On **15 October 2021, 15:00 – 16:30 (local time)**, the EUnlocking project will organise a **virtual Information Session** for interested persons.

Languages of the event: Russian, Romanian, Ukrainian

Registration for the Information Session: please submit your registration [here](#) by **13 October 2021**



Technical requirements

If the material is published online, include the URL link directly in the respective application form. The link must be active at least until **31 December 2022**.

Evaluation criteria

The relevance of the entry:

- Relevance to the mentioned theme and topics;
- Level of coverage of social entrepreneurship topics in regional/European/international scope;
- Introducing the audience to the topic of social entrepreneurship in a fresh/innovative way;
- Incorporating case studies or first-hand quotes etc.

Compliance of the material with journalistic standards:

- Accuracy of research on the topic
- Balance of opinions
- Honesty and reliability
- Non-discrimination
- Simplicity
- Coverage of the hero/heroine's story and impact of his/her social business

Additional criteria will be evaluated *:

** Points on these following criteria will not be decisive but may give an advantage:*

- Outreach - the number of people who have contacted your material at least once;
- Emotional intelligence within the writing/video piece - the author's ability to understand, use, and manage emotions in a positive way to relieve stress, communicate effectively, empathize with others, overcome problems, and resolve conflicts;
- Follow-ups of the publication (*if available, please submit a proof together with your application*) - further coverage of the topic in the media based on the publication results.



The jury will assess each criteria from 1 to 10 and make their final decision until **30 December 2021**. The best material will be determined by the number of points.

Depending on the Covid situation, the winners might be invited to the awards ceremony expected to take place offline in January 2022. The specific date and location will be communicated later.

The submission procedure

- Fill in and submit the [Application Form](#), which will contain the link to the article, photo report, images, blog, video or any multimedia content;
- If the materials are not placed online, they can be sent to the e-mail address: info.ong.contact@gmail.com

Copyright

The [EUnlocking project](#), supported by the European Union under the EU4Youth program, reserves the right to publish part or all of the competition entries to promote the *"Social entrepreneurship – cooperation beyond borders"* competition for journalists, vloggers and bloggers or other EU-funded events.

The [EUnlocking project](#) helps to foster the social entrepreneurial potential of young people in Moldova and Ukraine by establishing a favourable ecosystem for social enterprises, as well as by inspiring and supporting more young social entrepreneurs to develop and sustain their innovative solutions to the promotion of social inclusion and environmental sustainability across both countries. The project is funded by the European Union under its EU4Youth Programme.

[EUnlocking](#) is implemented by the Gustav Stresemann Institute e.V. (GSI) (Germany), Egalite International (Ukraine), AXA Management Consulting organisation (Moldova), ECO-RAZENI Association (Moldova), the National Assistance and Information Centre for NGOs in Moldova "CONTACT" (Moldova), and "Pro NGO! e.V" (Germany).